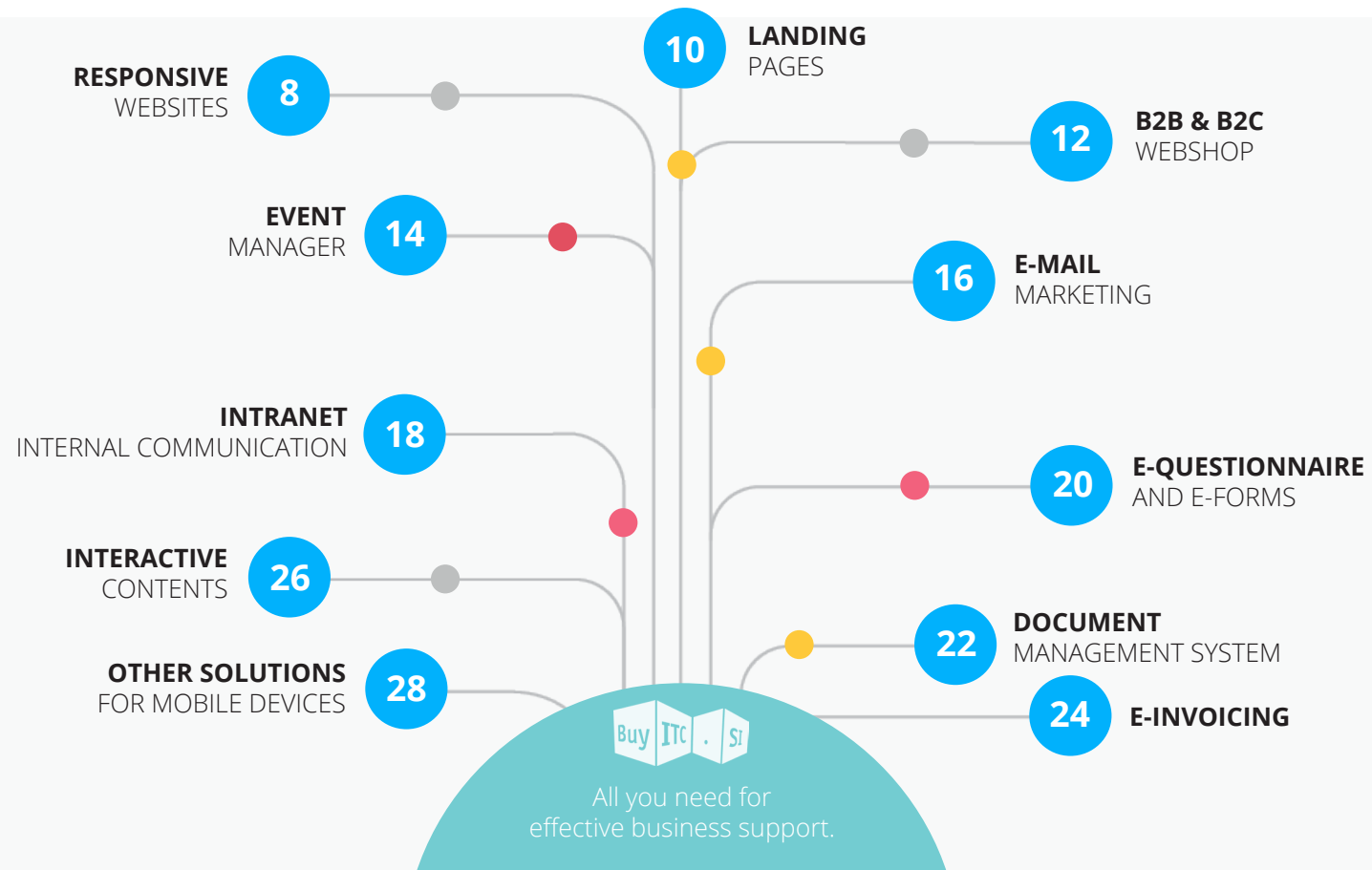




Realizing the information future,
the internet and beyond

REALIZING THE **INFORMATION FUTURE,**
THE INTERNET AND BEYOND



WE EMBRACE CHALLENGES

For each project, we immerse ourselves in new worlds. This is the most beautiful part of our job, which ensures constant development. We begin our work process with an objective overview and research spirit, looking for new perspectives and approaches.

A GOOD BASE IS THE PLATFORM

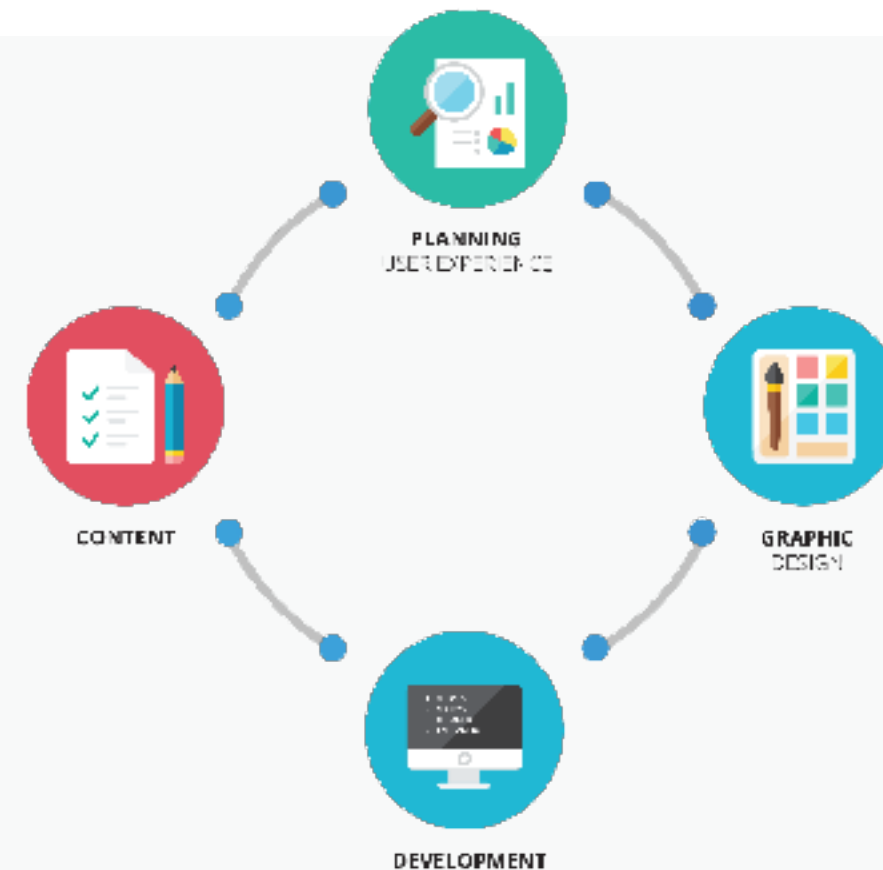
Our goal is a platform that supports your brand and growth of the organization. From a small e-card to a comprehensive e-commerce support and the realization of digital marketing through various online channels.



RESEARCH AND DEVELOPMENT

It is true that some matters need to be simply tested or sometimes guessed, but mostly our solutions are created within the R & D team, which, on the basis of its scientific and professional work, plans new business, information and web solutions.

The development is in full use of the latest technology (HTML5, CSS3 ...), which allows creating interfaces with a high level of interactivity and flexibility for all displays, regardless of their size.



RESEARCH AND DEVELOPMENT

ATTAINMENTS

- + Keeping up with the latest technology
- + Innovative concepts of marketing and sales
- + Improved marketing efficiency
- + Optimization of user experience
- + Improved user satisfaction
- + Improving business

BUSINESS
INTELLIGENCE SYSTEMS
RESEARCH GROUP



COMPREHENSIVE PLATFORM

I FEEL
SLOVENIA

Centralize your content using the full BuyITC ECMS Enterprise Content Management System platform that supports projects in all areas: business, commerce and online. Product of exclusively Slovenian knowledge and development.

BuyITC ECMS enables an easy way to find content, recognize its value and use it for better business insight. It's a 360 ° approach to the customer, because with our platform you capture data from all channels and combine them into useful information.



BuyITC®
Enterprise Content Management



RESPONSIVE
WEB DESIGN



WEB SHOP



LANDING
PAGES



MOBILE
APPLICATIONS



BUSINESS
APPLICATIONS



INTRANET



EMAIL
MARKETING



FORMS &
QUESTIONNAIRES

COMPREHENSIVE PLATFORM

ATTAINMENTS

- + Simple and intuitive use
- + Easy maintenance
- + Time optimization
- + Creative editorial freedom
- + Greater business transparency
- + Measuring efficiency
- + Trend forecasting

RESPONSIVE WEB DESIGN

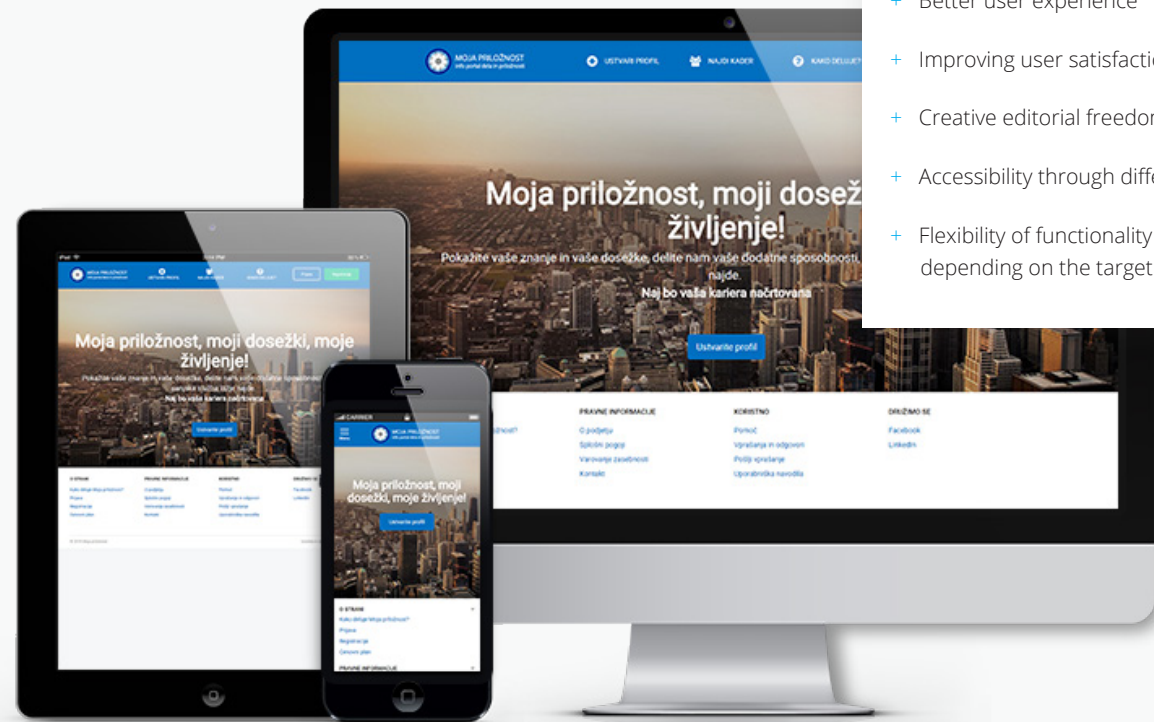
With a modern approach, the solution modernizes your website, makes it responsive to each device, and raises your online presentation to an internationally competitive level! A single website, one SEO campaign, one content editing and, on the other hand, a

consistent user experience, regardless of the user's device.

It is important to note that we are always available for very demanding or just different solutions that will separate you from the competition.

ATTAINMENTS

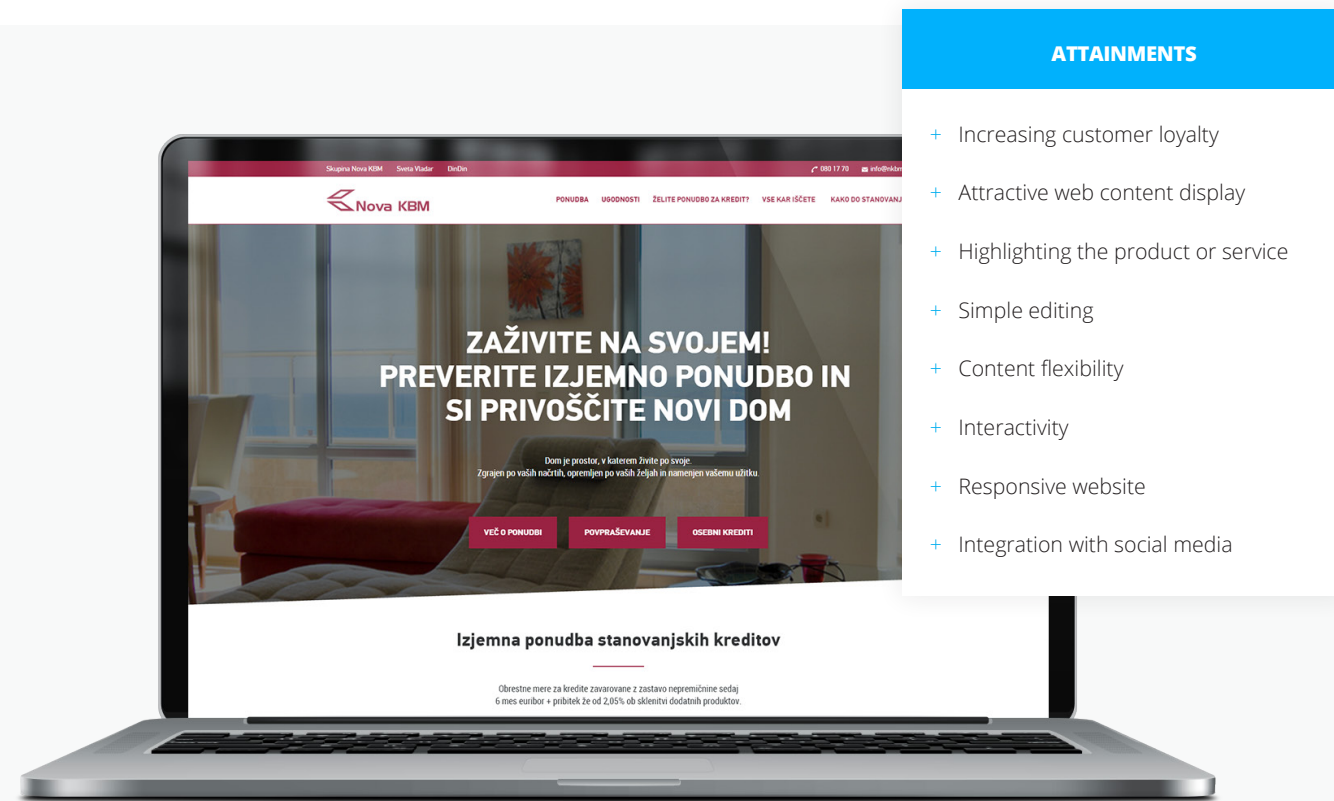
- + Better user experience
- + Improving user satisfaction
- + Creative editorial freedom
- + Accessibility through different devices
- + Flexibility of functionality and content depending on the target device



LANDING PAGES

Let your landing page be built around your content rather than the technology. Support campaigns with high levels of interactivity, dynamic content and flexibility for all screen sizes. An effective solution for quickly creating and maintaining websites enables editing

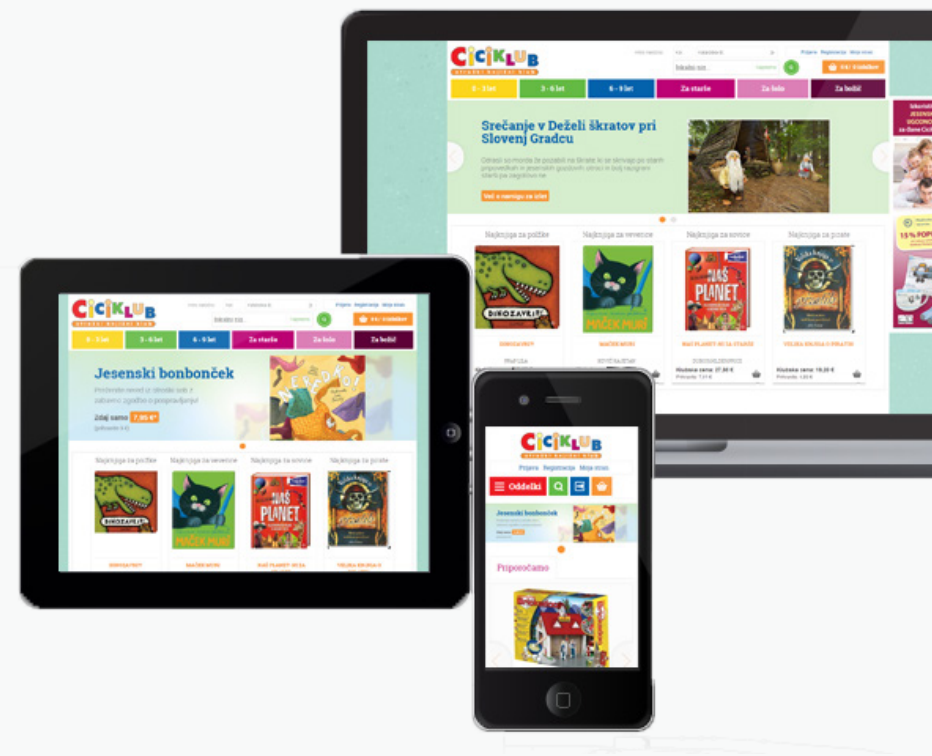
of a wide range of web content, from news, articles, brochures, video content and photo galleries. Plus new interface that enables building and changing of website layout as well as (CSS) design and content editing in a web responsive way.



B2C & B2B WEBSHOP

The BuyITC solution for sales promotion and conquering new markets is tailor-made to your sales program and business needs, as it enables fast set-up and any upgrade in line with growing business challenges and results.

Greater customer loyalty, improved payment discipline, trends and quick adaptation of business, greater transparency, targeted marketing, and integration with ERP are just some of the functionalities supported by our trading solutions.



ATTAINMENTS

- + Increasing customer loyalty
- + Full integration with ERP system
- + Better online shopping experience
- + Sales promotion
- + Reduction of transaction costs
- + Greater business transparency
- + Improved payment discipline
- + Understanding your customers better
- + Targeted marketing

EVENT MANAGER

Events can be big or small, formal or informal, designed for internal needs, potential clients or business partners. But it's a common genuine experience, making events an effective communication tool.

For the event to be professionally carried out, BuyITC Event Manager helps you to simplify the process of organizing the event all from email invitation, online registration to check-in on the event itself, as well as enabling better control and management of it.

ATTAINMENTS

- + Complete control over the organization of the event
- + Manage contacts and contact lists
- + Open or closed event types
- + Control over the list of invited guests
- + Create and send email invitations
- + Automated emails
- + Mobile 'check in' application (using the bar code reader)
- + Monitoring event statistics
- + Different types of (event) data exports



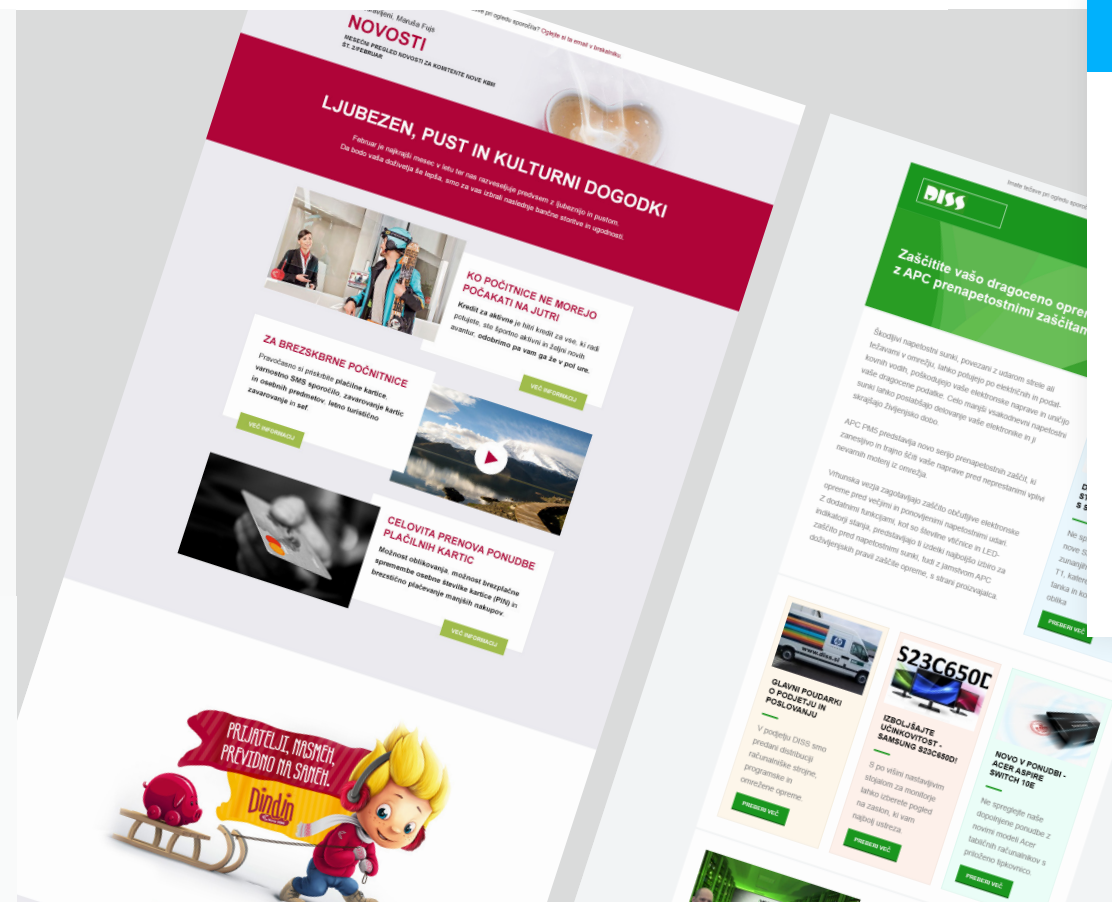
E-MAIL MARKETING

For successful marketing it's very important to get the right information at the right time to the right person. With the continuous, segmented and personalized e-mail marketing you cover all the above requirements, but you need the support of a comprehensive and reliable system.

BuyTC eMail Marketing is here to simplify targeted commercial notification of a numerous users and enables sending of formally compliant and likeable e-messages that catch users attention. It also provides detailed insights into statistics and analyzes for measuring performance and forecasting trends.

ATTAINMENTS

- + Targeted direct marketing
- + Personalized content and offer
- + Accessibility through different devices
- + More editorial freedom
- + Marketing multiple brands
- + Marketing multiple activities
- + Measuring efficiency
- + Trend Forecasting
- + Green marketing



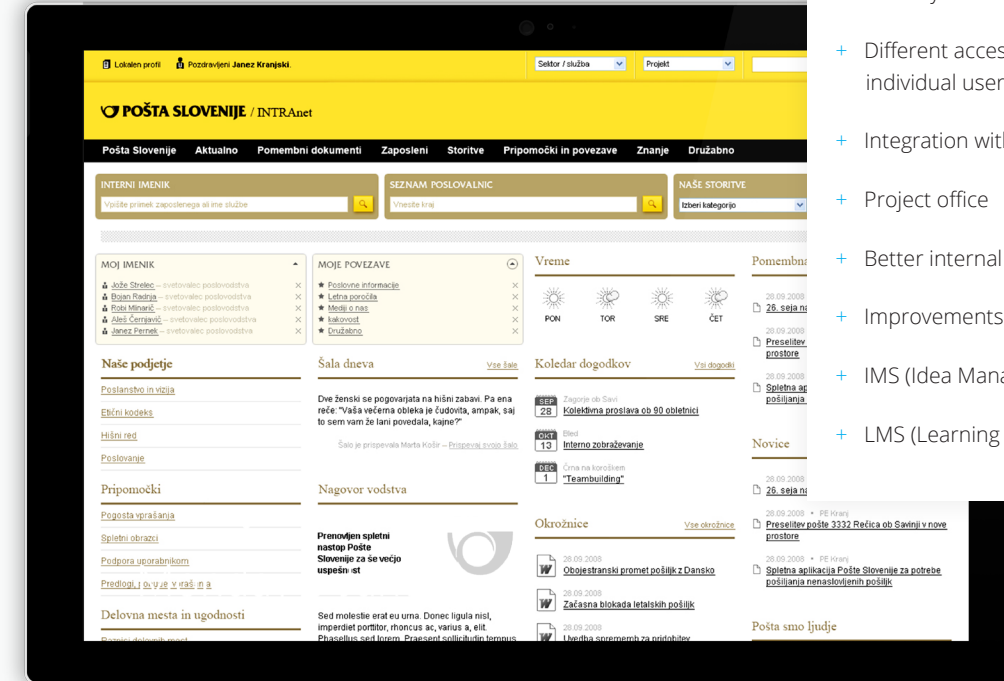
INTRANET

Internal communication

The same task can be carried out by the same employee for 2 minutes or half an hour. Of course, time is affected by several factors. Do not let employees work efficiency and productivity negatively impacted by work tools.

Reduce costs with optimal intranet solutions, project management, managing ideas to innovations, supporting education and training processes or by tracking work hours.

SOLUTION FOR INTERNAL COMMUNICATION AND EMPLOYEE DEVELOPMENT



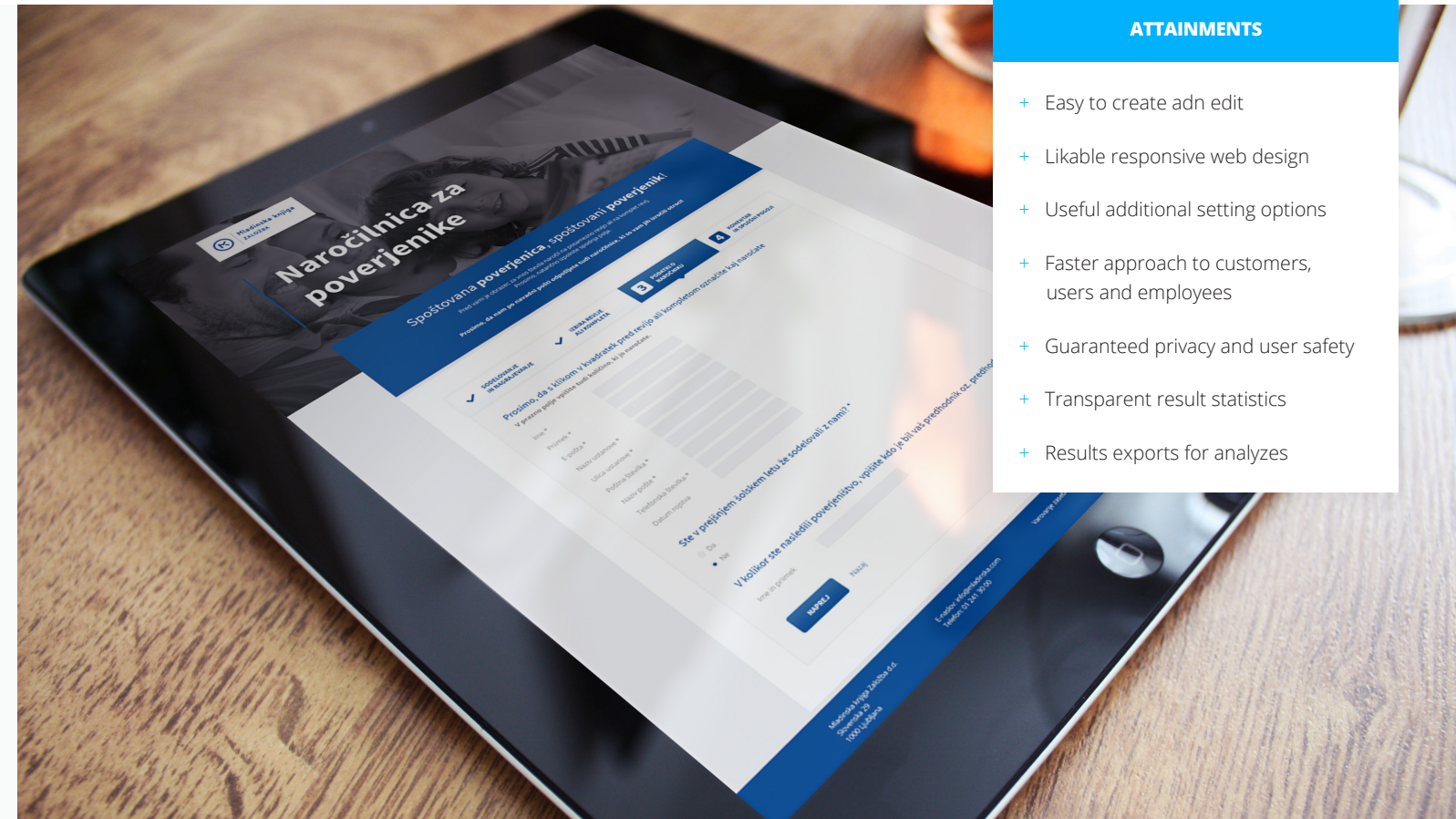
ATTAINMENTS

- + Security and reliability
- + Different access restrictions and individual user rights settings
- + Integration with external resources
- + Project office
- + Better internal communication
- + Improvements in information flow
- + IMS (Idea Management System)
- + LMS (Learning Management System)

E-QUESTIONNAIRE and E-FORMS

BuyITC eQuestionnaire & eForms supports a great variety of options, as it enables dynamic structure of questionnaires built with elements differing through question types, as well as other additional and useful settings to create a questionnaire as you need it at a given

time. Connect with employees, customers, business partners or online users by listening to them and getting to know them better. With questionnaires, surveys, annual interviews, etc., you can obtain and analyze useful information in a quick, simple and digital way.



ATTAINMENTS

- + Easy to create and edit
- + Liable responsive web design
- + Useful additional setting options
- + Faster approach to customers, users and employees
- + Guaranteed privacy and user safety
- + Transparent result statistics
- + Results exports for analyzes

DOCUMENT MANAGEMENT SYSTEM

Reduce costs and save time by effectively managing all types of business documents and optimized paperless work processes. And all this with just one solution.

BuyITC Business Docs is a complete solution to support e-business, which enables the

management of electronic documents, computerization of business processes and e-archiving. The solution is adaptable to your business needs and easily interconnected with the company's existing IT environment.



ATTAINMENTS

- + Lower operating costs
- + Higher employee productivity
- + Improved business organization
- + Automation of work processes
- + Transparent and easily accessible business content
- + Integration with information system
- + Secure e-archive
- + Digitalno podpisovanje
- + Digital Signing

eINVOICES

Exchanging, managing and archiving

For optimum visualization, control, processing and archiving of e-Invoices for businesses, budget users and individuals. Comprehensive, reliable and secure!

ATTAINMENTS

- + Importing data from ERP system
- + Exchange of e-Invoices through banks and directly between businesses
- + Permanent accessibility
- + Mass confirmation / rejection
- + Insights into the actual e-Invoice (visualization and printing)
- + Liquidation of e-Invoices
- + Advanced search
- + Permanent archiving



INTERACTIVE CONTENT

We love to communicate and to have fun, so we are excited about online content that combines these two traits.

Promote your products and services through interactive content (online games, prize games, quizzes, Facebook applications), for which we'll prepare the script, direct it and take over the production part.

INTERACTIVE CONTENT

ATTAINMENTS

- + Gaining new users
- + Brand promotion
- + Product promotion
- + Increased marketing effectiveness

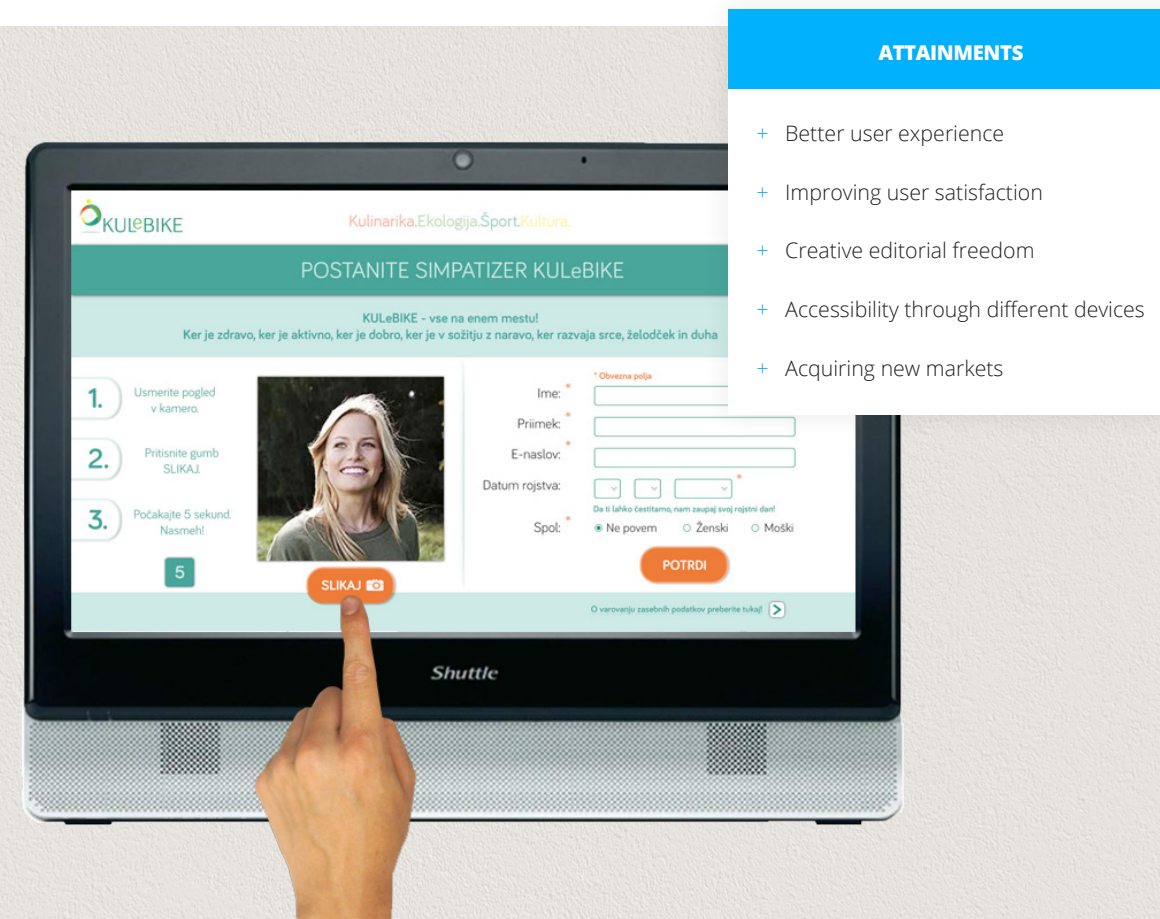


OTHER SOLUTIONS for MOBILE DEVICES

In order to actively engage existing and future customers and users, we need to carefully select the most appropriate channels for our business operations. In certain cases, these may be infoterminals in physically separate locations that have excelled in the tourism

sector. In specific cases, mobile applications (Android, iOS) bring other benefits and great opportunities to provide better services, personalization and build both brand and website identity.

OTHER SOLUTIONS FOR MOBILE DEVICES



GREAT IDEA

is just the beginning

IT is our 'it', what defines us, occupies the brain, excites emotions, and provokes curiosity in the search for the right solutions. Right for our clients and users. Those that improve work processes, sales indicators, or rationalize

costs by simply using the most advanced technologies. More than 80% of our clients return to us with new projects, as we provide advanced solutions that support your brand throughout the lifecycle.

SOLUTIONS FOR EFFECTIVE MARKETING AND PROFITABLE SALES

YOU WILL CONTACT US BECAUSE YOU WANT

- + **A long-term partner** who will seek, create and take on new challenges with you and for you.
- + **Specialized provider** of relevant business and professional knowledge, rich experience and an exceptional references.
- + Stand out from the crowd with **unique**, tailored solutions for you.
- + To try / do something and believe that something **big and profitable** will come out of it.
- + **Timely** implementation of the project.

And you're not only interested in how much it costs, but above all what you will get for your money.



To get to know us better from afar: **www.buyitc.si**

To break the ice: **info@buyitc.si**

To get to know us in person: **02 461 0 461**

We get anywhere but create here: **Prvomajska 30, 2000 Maribor, Slovenia**

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